RED BEAR: ALPHA ENGINE · DATA SHEET · SOLUTION PACKS AND MATURITY

The playbook, written down

What your best operating partner knows about fixing a business, as a pack that is reviewed before it goes live, matched to a company, applied with a baseline, and measured.

KEY POINTS

- Three ways into the library, one rule: a pack is authored in the portal, imported from a document or requested from Red Bear, and every one starts as a draft
- A senior partner reviews every pack and every new version before anyone can use it; an author cannot approve their own pack, and an unapproved pack cannot be evaluated or applied
- Ask what a pack can do and the answer cites the pack's own content, or says "not found"
- An application is measurable from its first day: a baseline the analyst confirms, a start date and a duration, a named owner at the company, a named sponsor at the firm, and the predicted uplift recorded before the outcome is known
- Maturity is assessed by three routes into one record; a dimension without evidence is "not assessed", never a score

What it is

A solution pack writes one value-creation playbook down in a form the product can use: what it changes in a company, which maturity gaps it addresses, which measures it expects to move, how long it takes and what it costs. Because a pack is structured against the picture of how a company actually operates, it can be matched to a company before the deal, applied after it, and measured.

The cluster covers the pack library and its review, the documentation and questions for each pack, evaluation of a pack against a company, the application record, and the maturity assessment that shows where a pack would bite.

The pain point

"What our best operating partner knows about fixing a business is in their head; it is applied from memory, deal by deal, and leaves when they do."

In our view the cost appears on no report. The same playbook is re-derived for each company by whoever is available. Nobody wrote down where the company started, so nobody can say afterwards whether the playbook worked, or how much of the improvement the sector would have delivered anyway. And the firm cannot see, before a deal, which of its own playbooks would apply to the target.

How it works

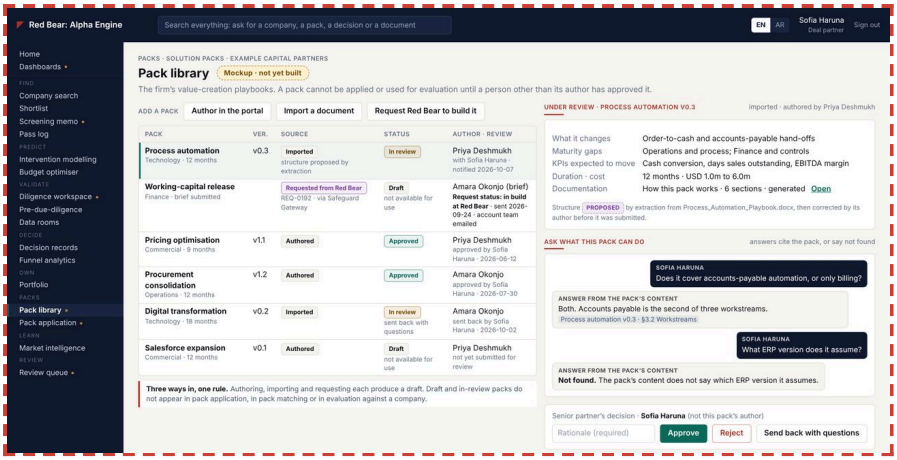
Into the library, and reviewed before live. A pack is authored in the portal; imported as a document, with its structure proposed by extraction for the author to correct; or requested from Red Bear by a brief, which leaves the tenant only through the Safeguard Gateway and shows its status in the library. Every pack is versioned and starts in draft (FR-PACK-002). Every new pack and every new version is routed to a senior partner, who approves, rejects or sends it back with questions, with a recorded rationale; the author cannot approve it, and until it is approved it appears in no evaluation, match or application (FR-PACK-003). Each pack carries documentation of how it works, editable by its author, and a question interface whose answers are drawn from the pack's own content with a citation; where the content does not support an answer, the response is "not found" (FR-PACK-004).

Evaluated, then applied. An approved pack can be evaluated against a candidate or a portfolio company. The result is a proposal: where the pack applies, the gaps it addresses, an estimated uplift with its interval, the confidence and what is not known. An evaluation commits nothing (FR-PACK-005). Applying a pack records its version, a baseline proposed from connected data with the source and date of each figure and confirmed or adjusted by the analyst, a start date and a duration, a named owner at the portfolio company, a named sponsor at the firm, and the predicted uplift with its interval, retained unaltered for later comparison. A baseline figure with no connected data stays a gap; it is never guessed (FR-PACK-006). A firm may also require a partner's approval before an application takes effect; the applicant cannot give it (FR-PACK-007).

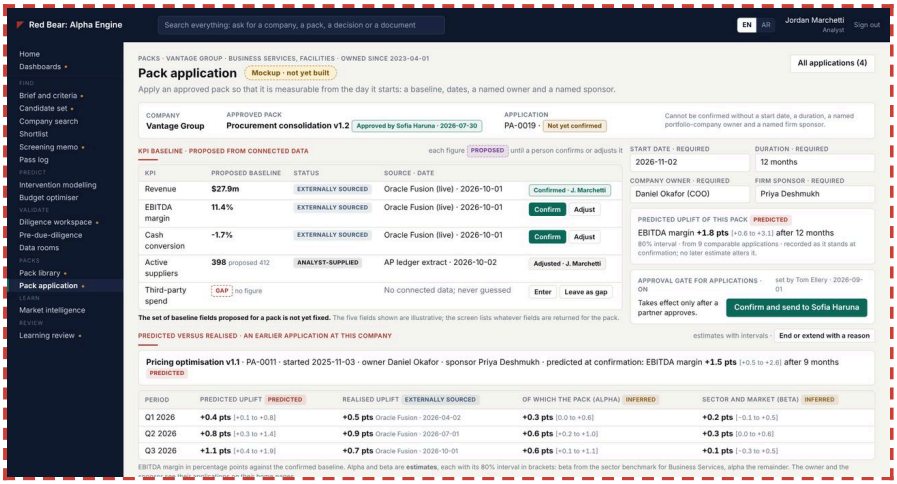
Maturity, by three routes. A company is assessed against a maturity model, dimension by dimension, by a question template downloaded, completed and uploaded; by answers given in the portal; or in a conversation that asks the questions and proposes an interpretation the assessor confirms or corrects. Every route produces the same record, each score records its basis, and an external consultant assesses as a guest who sees that one company only (FR-PACK-001).

Measured from the first day. For every application the product compares predicted with realised uplift over the same period, against the prediction as it was recorded at application, and separates the part attributable to the pack from sector and market movement. Both are estimates with intervals (FR-MEAS-006).

Screens



S-20 Pack library: The pack library: three ways in, the status of each pack, the question interface that cites the pack or says "not found", and the senior partner's decision. Design-system mockup on synthetic data; replaced by the prototype render when the screen is built.



S-21 Pack application: Pack application: the baseline proposed for the analyst to confirm or adjust, the named owner and sponsor, and predicted against realised uplift for an earlier application. Design-system mockup on synthetic data; replaced by the prototype render when the screen is built.

RETURN ON INVESTMENT

A playbook that outlives its author. What worked is held by the firm, in a reviewed form, not by one person. **A match before the deal.** The firm's own packs are evaluated against a candidate while the thesis is still being written. **An answer on whether it worked.** The measure this cluster carries is **predicted against realised uplift per application**, over the same period and using the prediction as recorded at application, with **the part attributable to the pack separated from sector and market movement**; both are estimates with intervals (FR-MEAS-006). It is recorded by the product from the first measured period and is not given a target here.

What it reads, and never reads

Reads. The pack's own content; the answers given in a maturity assessment; connected data from the portfolio company for the baseline and the measured outcomes, read-only, each figure with its source and date; and the sector and market movement the LEARN pillar estimates. **Never reads.** Message content, or any measure of an individual; and nothing is written back to a company's systems. Pack questions are answered by the platform's Research engine, cited or declined (RBP FR-RS-02, RBP FR-RS-04).

The boundaries

The system proposes a baseline, a match and an estimate. A named person approves a pack, confirms a baseline and applies it, and a pack that is not approved cannot be used. Owner and sponsor are named because they answer for the application; no score or ranking of either, or of any person, is computed. Where the specification still carries an open decision, this sheet promises nothing.